

## Town of Wallingford

**Economic Development Commission** 

45 South Main Street, Room 311 Wallingford, CT 06492

## MARKETING COMMITTEE

## Economic Development Commission

SPECIAL Meeting Agenda Friday, March 22, 2019 @ 8:30 a.m. Room #205

- 1. Discussion and possible action on February 7, 2019 special meeting minutes (Attach.)
- 2. Promotional Strategies
  - · Spring promotional campaign
- 3. Discussion re: speaking at local community groups
- 4. Possible web site redesign
- 5. Next meeting:

c: Town Clerk
EDC Staff
Purchasing (FYI)

ec: Patricia Cymbala GovTV

Mark Gingras Dee Prior Nesti

Rob Fritz Jessica Wysocki

MktgCommSMAg32219